

Vocabulary Learning Strategies Used by Sophomores of Public Relations Department

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Abstract

Vocabulary is an essential aspect for L2 students. It will be difficult for students who have lack of vocabulary to learn L2. Therefore, we need to know which strategies used by the students to help them learn vocabulary. The purpose of this study is to investigate the strategies used by sophomore taking BIP1 class of Public Relations Department in Universitas Kristen Satya Wacana. The participants of this study are 18 sophomore who take BIP 1 class in Public Relations Department. The data was analyzed based on Oxford's (1990) taxonomy, which are memory strategies, cognitive strategies, metacognitive strategies, social strategies, affective strategies, and compensation strategies. The results of this study showed that metacognitive strategies were the most frequently used and memory strategies were used the least by the participants.

Key Words: Vocabulary learning strategies, Public Relations

